



**For Immediate Release**

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Contact: Donna Mandelbaum, KCRiverFest Communications

913-568-3563

[donnam@eventprosinc.com](mailto:donnam@eventprosinc.com)

**Media Note: Photos available upon request**

## **KCRiverFest Brings The Best In Entertainment to Berkley Riverfront Park This Weekend**

(KANSAS CITY, MO) – KCRiverFest has a diverse and exciting entertainment line-up in store for this weekend’s festival. There will be three stages jam-packed with music of all varieties, a children’s zone and a carnival, special appearances by Sporting KC, the KC Command and Missouri Mavericks, more than 50 Marketplace vendors, a special lighting ceremony for the Christopher S. Bond Bridge, and two nights of spectacular fireworks.

This year’s KCRiverFest and Carnival is Saturday, July 2 and Sunday, July 3. As a bonus, the carnival will open one day early at 5:00pm on Friday, July 1. All are welcome to attend the carnival that evening at a special \$15 “All You Can Ride” price.

Kansas City’s signature July 4<sup>th</sup> weekend festival is held at Richard L. Berkley Riverfront Park with its two night fireworks spectacular produced by internationally-renown Zambelli Fireworks. Prior to the 19 ½ minute fireworks show on July 3, guests will be invited to take part in a special lighting ceremony for the newly constructed Christopher S. Bond Bridge.

“KCRiverFest just keeps getting better every year. It’s the festival Kansas City can count on for great fireworks, food and family fun and this year, more than any other, the Kansas City community has really come together to make this festival possible,” said Jim Foil, chairman of KCRiverFest and board member of Friends of the River-Kansas City (FOR-KC), producers of KCRiverFest. The not-for-profit organization promotes awareness and public use of the Riverfront throughout the metropolitan area.

The *Friends of the River Stage* will feature a great variety of live rock and country music. Visit [www.KCRiverFest.com](http://www.KCRiverFest.com) for the full entertainment schedule. Performers include Bradley Gaskin, Brody Buster, Julia Othmer, Fast Johnny Ricker, the Blue Cat Creole Band, Rick Berry, Bill Kleoppel, RiverRock, Billy Ebeling, and many more.

In addition, the *Show Me Stage*, presented by Radio Disney, returns with the Radio Disney Rockin’ Road Crew, as well as Rockin’ Rob and Tom Mancuso of the “Sit Means Sit” Dog Training. The *Americana Pavilion Stage*, sponsored by Kansas City Ragtime Revelry, will feature barbershop, ragtime and jazz music by Brian Hawkins, Bram Wijnands, the Sunflower Ragtime Orchestra, the KC Rain Dogs, the SkyLine Barbershop Quartet, and many more.

**(more)**

**(KCRiverFest continued)**

Festival admission is \$8 when purchased online or \$10 at the gate for adults, children 5 and under are free. Festival hours are 1 to 11 p.m. both Saturday and Sunday. Arrive before 3 p.m. and receive FREE admission to the festival. Carnival rides and games are subject to additional pricing. For more information and to purchase tickets in advance, visit [www.KCRiverFest.com](http://www.KCRiverFest.com).

During the KCRiverFest weekend, a portion of each ticket purchased at the gate will go to the Wounded Warrior Project. The Wounded Warrior Project exists to help injured military members through assistance, direct programs and services. More information can be found at <http://www.woundedwarriorproject.org>.

KCRiverFest is produced by EventPros, Inc., Kansas City's creative event, meeting and communications resource. Visit EventPros, Inc. on the web at [www.EventProsInc.com](http://www.EventProsInc.com).

Contact KCRiverFest:

- Office (816) 960-3400
- Online [www.kcriverfest.com](http://www.kcriverfest.com)
- Twitter ([www.Twitter.com/kcriverfest](http://www.Twitter.com/kcriverfest))
- Facebook ([www.Facebook.com/kcriverfest](http://www.Facebook.com/kcriverfest))
- Email [donnam@eventprosinc.com](mailto:donnam@eventprosinc.com)

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