



**For Immediate Release**

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## **KCRiverFest Partners with Wilks Broadcast Group to Benefit the Wounded Warrior Project**

(KANSAS CITY, MO) - KCRiverFest has partnered with the Wilks Broadcast Group of Kansas City to benefit the Wounded Warrior Project.

During the KCRiverFest weekend, one dollar of each ticket purchased at the gate will go to the Wounded Warrior Project. In addition, on Friday, July 1<sup>st</sup> only, all-you-can-ride carnival wristbands will be sold at the gate for \$15.00, with a dollar of each wristband sold going to the Wounded Warrior Project.

The Wounded Warrior Project exists to help injured military members through assistance, direct programs and services. More information can be found at <http://www.woundedwarriorproject.org>.

The Wilks Broadcast Group owns four radio stations in Kansas City including Mix 93.3FM, Alice 102.1FM, Q104FM, and KFKF 94.1FM. In addition to the mutual partnership to benefit the Wounded Warrior Project, KCRiverFest and Wilks are partnering to bring simulcast music to the Fireworks Spectacular show on Sunday evening. The 19 ½ minute fireworks display will be set to music and simulcast on Mix 93.3FM.

KCRiverFest has also partnered with KCTV5 to offer two free hours of admission each day from 1:00 – 3:00pm. After that, admission is \$10.00 per person, with children ages 5 and under free.

Since 2005, KCRiverFest has been recognized as Kansas City's premier Independence Day Festival on the Missouri River. This year, KCRiverFest will be held on Saturday, July 2 and Sunday, July 3 from 1:00 – 11:00pm, with both days full of live music on multiple stages, carnival rides and games, delicious food, fun entertainment, local vendors and top-notch fireworks.

Special discounts, free tickets and more are available to group members of KCRiverFest on Facebook and Twitter. Visit [facebook.com/kcriverfest](http://facebook.com/kcriverfest) and [twitter.com/kcriverfest](http://twitter.com/kcriverfest) for further information. More information on sponsorships as well as exhibitor and volunteer applications are at [www.KCRiverFest.com](http://www.KCRiverFest.com) or by calling 816.960.3400.

KCRiverFest is produced by EventPros, Inc., Kansas City's creative event, meeting and communications resource. Visit EventPros, Inc. on the web at [www.EventProsInc.com](http://www.EventProsInc.com).

Contact KCRiverFest:

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